



## D. Another possibility – start your own business!

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1. **Entrepreneur** – a person who organizes and runs a business
2. Advantages
  - a. You are the boss
  - b. Job satisfaction
  - c. Possible good income



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### 3. Disadvantages

- a. Financial risk – may lose investment
- b. Long hours and days
- c. Stiff competition
- d. No guarantee of success



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## 4. Successful traits of entrepreneurs

- a. Motivation – know what they want they want and how to achieve it; motivated by goals
- b. Sight and foresight – seeing problems as opportunities and fixing them quickly
- c. Decision making – making good business decisions to be successful



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## 5. Ways of becoming a business owner

- a. Start a new business from scratch
- b. Buy an existing business
- c. Buying a franchise which is a legal right to sell a company's goods and services (McDonalds, Burger King, etc)
- d. Take over family business

## 6. Things to consider when starting your own business

### a. Form of ownership

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- Sole-proprietorship – a business that is completely owned by 1 person; 75% of businesses in US are this
- Partnership – a legal agreement in which two or more people share ownership; the least common form of ownership
- Corporation – business chartered by the state that legally operates apart from the owners

owners = stockholders = shareholders



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**b.** Financial matters

- Will you need money to get it going?
- To borrow money from a bank – they usually will require:
  - Business plan – gives specific information about your business
  - Financial plan – spells out your start-up costs, operating expenses (costs of doing business) and other costs



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**c.** Succeeding in business

- Type of other businesses in area
- Condition of streets and buildings
- Property cost
- Location of competition
- Location of customers